

tearfund



# Schools Toolkit

#MoveForFreedom



# ABOUT THE CAUSE

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Around 25 million people are enslaved in forced labour exploitation. Of this, 4.8 million—the population of New Zealand—are trapped in forced commercial sexual exploitation. 99% of these victims are women and girls. **The poorest women and children are most vulnerable - tricked, sold or stolen and made to work long hours in forced labour.**

**Join us this year to help break the cycle of poverty and bring freedom to people trapped in trafficking and exploitation – people like Panit.**



*“My offender getting a sentence helped me to get the closure I needed,” he says.  
“Thanks to LIFT, I don’t have to think about it all the time.”*

Panit is a survivor of childhood sexual abuse. His mum died when he was five and his dad died a few years later. Panit had no family left to care for him. He would stay with friends, sleep at the video game store or just on the street. He was homeless for a year.

During his time of vulnerability, several men sexually abused him. They would lure him with money. He eventually found help through Tearfund’s partner, LIFT. Panit received the justice he deserved. Panit’s offender got 16 years in jail and he was awarded NZ \$2,500. Now he can focus on healing and his future.

# IMPACT

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Because of people like you, the funds we raised from last year's Poverty Cycle helped free 56 people trapped in trafficking and helped convict 54 offenders.



**56**  
Trafficking victims freed



**54**  
Successful convictions



**80**  
Women increased their income

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It also **helped 80 women to increase their income** through small businesses such as livestock and poultry farming, tailoring, vegetable gardening and a small shop. These activities help protect against trafficking risk.

**Together, we helped bring life-altering change into the lives of those people.**

**This year, we can do it again.**

The 2020 Poverty Cycle is going nationwide again as a virtual event, so you can take part anywhere in New Zealand. Let's help those trapped in trafficking and exploitation to experience freedom.

**Will you and your school join us on the *#MoveForFreedom* ?**

# FUNDRAISING IDEAS

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**You can participate by running, walking, or riding the equivalent distance of the well-worn trafficking route which you have chosen for your challenge. You can also choose to participate as an individual or make up a team with your family/friends.**

For example, 219km is the distance between Keng Tung in Myanmar and Chiang Rai in Thailand. This is sadly, often used as a trafficking route.

**A few more ideas:** Tick the ones you like the sound of!

## **Teachers vs Students**

Challenge each other to see who can finish the 219km the fastest within the week.

## **Host a bikeathon/ trikeathon/ scooterthon at your school.**

Create fun races, charge gold coin entry for parents/spectators, and let them know what their money is helping to achieve.

**Set up a spin bike or treadmill** and put up posters near the tuck shop at lunch time and collect donations as people join the move for freedom.

**Use our printable Poverty Cycle coin trail** to raise money on your next mufti day.

**Participate as an individual**, and get sponsored to cover a certain distance over the first week of June. Eg. You could run, walk or ride every day for a week to cover a distance.

**Grab some mates and create a team** then get sponsored to collectively cover 219km, each owning a length of the route. It's easy to set up a team page on our website.

**For more information, ideas, downloadable images, stories and resources, visit [povertycle.org.nz](http://povertycle.org.nz).**

**RUN  
WALK  
RIDE  
YOU  
DECIDE!**



# COMMON TRAFFICKING ROUTES

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## **ROUTE 1**

**Kathmandu, Nepal  
to Kolkata, India**

**867km**

**Help protect vulnerable people from slavery and exploitation.**

Human trafficking is an organised criminal activity that deceives and coerces people into slavery. The vast majority of victims trafficked into sexual exploitation are vulnerable women and girls, robbed of their freedom and dignity.

Tearfund has a deep compassion for the oppressed and a yearning for justice. We believe the exploitation of poor and vulnerable people is a gross injustice that must be confronted.



## **ROUTE 2**

**Keng Tung, Myanmar  
to Chiang Rai, Thailand**

**219km**

## **ROUTE 3**

**Vientiane, Laos  
to Bangkok, Thailand**

**620km**

## **ROUTE 4**

**Tak, Thailand  
to Bangkok, Thailand**

**425km**

## **ROUTE 5**

**Vientiane, Laos  
to Udon Thani, Thailand**

**79km**

